

# Brighton and Hove Social Enterprise Strategy

## Better for people, planet and profit

An Overview – October 2008

# Creating a lasting culture of social enterprise in Brighton and Hove

## Social Enterprise – *more than profit*

Social Enterprise is in ascendance at the start of the 21st century, attracting widespread interest and support whilst redefining the way that we think about business – with its positive impact on our communities, our fragile environment and significant contribution to the economy. The Brighton and Hove Social Enterprise Strategy has been produced by The Business Community Partnership (BCP) and is designed to create a larger and more robust community of social enterprises across our city. Endorsed with full party support by its commissioners at Brighton and Hove City Council in September 2008, the strategy is now moving into its first phase of activity – increasing our knowledge of social enterprises and their needs for the future.

## A citywide network to support the growth of social enterprise activity

The central proposition of the strategy is a facilitated network which brings together social enterprise, private, public, community and voluntary sectors. The network will promote co-operative thinking – a collaborative, mutually beneficial approach to working together – which will fuel a lasting culture of social enterprise. This will both improve existing support and enable new support needs to be identified and provided.

The strategy also includes the establishment of a Brighton and Hove Social Enterprise Centre to provide a focal point for the network as well as training and office facilities to accommodate start up enterprises.

Initial studies show that over a 5 year period in-kind investment could be provided to the city with a value in excess of £3.2 million.

## We all have a part to play

Whilst these short term objectives form the basis of an action plan to be devised by the strategy's steering group, longer term cross-sector commitment over subsequent years, and indeed decades, will fuel the growth of a lasting culture of social enterprise – better for people, planet and profit. The impacts of this strategy and the emerging culture will benefit everyone in Brighton and Hove, and directly contribute to other strategic initiatives citywide.

We all have a role to play. We hope you can find a way to contribute into the future.

To view a copy of the strategy or find out more about forthcoming events and activity visit [www.bhbc.org.uk/services/more-than-profit](http://www.bhbc.org.uk/services/more-than-profit)

If you run a social enterprise, think you have the potential and ideas to be a social entrepreneur or are simply interested in getting involved to support the growth of social enterprise in Brighton and Hove then please get in touch – contact the BCP team via [morethanprofit@bhbc.org.uk](mailto:morethanprofit@bhbc.org.uk) or call Emma Mongan on 01273 770075

